



## 2010 Display & POP Merchandiser Price Sheet

Fixtures provided at 1/2 price must be stocked with Fravessi Greetings or Paper Street cards. All fixtures are FedEx Ground or UPS Ground shippable.

**Customer pays all freight charges on displays.**

| Fixture Description   | Item Number | Regular Price | Special Price | Custom Options                            | Freight | Offset at Retail |
|---|-------------|---------------|---------------|---|---------|------------------|
| <b>99 Pocket Wedge</b><br>» 11 pockets high x 9 across<br>» 49.5" x 18" x 60"<br>» Footprint: 4.1 sq. ft.                                 | UPC8203     | \$624         | \$312         | Storage                                   | \$60    | \$312            |
| <b>84 Pocket Spinner</b><br>» 21 pockets on 4 sides<br>» 21½" x 21½" 70"<br>» Footprint: 3 sq. ft.  | UPC5699     | \$538         | \$269         | Casters (\$36)                            | \$50    | \$269            |
| <b>56 Pocket Spinner</b><br>» 14 pockets on 4 sides<br>» 16" x 16" x 70"<br>» Footprint: 2 sq. ft.  | UPC5696     | \$474         | \$237         | Casters (\$36)                            | \$50    | \$237            |
| <b>72 Pocket Acrylic Tower Spinner (Black)</b><br>» 8 pockets on 9 sides<br>» 18" round x 73¾" tall<br>» Footprint: 2 sq. ft.             | UPC3820     | \$424         | \$212         | Casters (\$36)                            | \$40    | \$212            |
| <b>84, 72, or 48 Pocket Wire Floor Spinner</b><br>» Holds either 84, 72, or 48 designs<br>» 68" high x 24" wide<br>» Footprint: 2 sq. ft. | UDR84       | \$170         | \$85          | Colors:<br>» White<br>» Almond<br>» Black | \$40    | \$85             |
|   | UDR72       | \$144         | \$72          |   | \$40    | \$72             |
|   | UDR48       | \$122         | \$61          |   | \$40    | \$61             |
| <b>24 Pocket Wire Floor Spinner</b><br>» Holds 24 designs<br>» 15" wide x 68" high<br>» Footprint: 1.2 sq. ft.                            | UDR24       | \$90          | \$45          | Colors:<br>» White<br>» Almond<br>» Black | \$40    | \$45             |
| <b>24 Pocket Wire Countertop Spinner</b><br>» Holds 24 designs<br>» 13" wide x 28" high<br>» Footprint: 2 sq. ft.                         | 24-5-3/8CWH | \$68          | \$38          |   | \$30    | \$38             |
| <b>Minikins Acrylic Counter Spinner</b><br>» Holds 48 designs<br>» 17" wide x 31" high<br>» Footprint: 2 sq. ft.                          | MINI48      | \$156         | \$78          |   | \$35    | \$78             |
| <b>Minkins Acrylic Counter Tiered Display</b><br>» Holds 16 designs<br>» 14½" x 18" x 8¾"<br>» Footprint: 2 sq. ft.                       | MINI16      | \$76          | \$38          |   | \$35    | \$38             |

Prices Effective 10/1/2009. Prices subject to change without notice.

FIXTPR 10/09